Abdul Basith Mohamed Ali

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Education

Esade Business & Law School, Ramon Llull University   Barcelona, SPAIN
Master of Science in Business Analytics   *09/21-10/22*
- Recipient of the 'Data Science and Big Data Scholarship'
- Course content inclusive of AI, Machine Learning, AWS and data analysis tools SQL, Python, R
- GPA: 8.52/10, GMAT: 710

National Institute of Technology, Tiruchirappalli   Tiruchirappalli, INDIA
B. Tech in Electrical and Electronics Engineering   *08/14-05/18*
- Graduated First-Class Honors (2:1)
- Thesis in management studies on e-commerce recommendation engine algorithms

Professional Experience (3+ Years)

Respun   New Delhi, INDIA
Business Intelligence Analyst   *03/23 - Present*
- Led the organization's digital transformation initiative, collaborating closely with the founder to drive a 25% increase in client acquisition through data-driven insights and strategies.
- Created comprehensive Power BI reports and dashboards for analytics, data visualization and KPI monitoring, overseeing the complete workflow from SQL database creation, ETL processes, to report generation.
- Introduced systems for consignment-wise report generation, resulting in significant time savings of 60 minutes per report through streamlined data processing.

Applus+ IDIADA   Barcelona, SPAIN
Business Analyst (Capstone Project)   *02/22 – 07/22*
- Undertook business analysis and IT consulting on the company's database product, identifying over 3 critical artificial intelligence use cases to enhance functionality.
- Evaluated and compared 5+ Amazon and AWS services, optimizing product performance and scalability.

Bank of America (BA Continuum India Private Limited)   Chennai, INDIA
Data Analyst   *06/18 – 06/21*
- Collaborated with cross-functional teams to manage compliance and operations for 8 banking applications, ensuring adherence to stringent regulatory requirements through audits and stakeholder reviews.
- Utilized Microsoft Excel's advanced features (VBA macros, pivot tables, VLOOKUP) to streamline data processing and analysis, saving 40 hours per month in dashboard and report generation by implementing process enhancements.
- Compiled extensive weekly datasets of 100,000+ rows from diverse sources. Developed and executed detailed action plans, resolving 50+ operational and technological issues monthly.
- Led a 10-member team, ensuring strict quality control in a pandemic contingency program. Provided training and guidance to maintain data integrity and operational efficiency.

Indian Institute of Management, Lucknow   Lucknow, INDIA
Data Science and Analytics Intern   *06/17 – 07/17*
- Utilized R programming econometric and statistical analysis, including a linear regression model, to pinpoint the top 3 influential factors on hotel pricing across 42 Indian cities.

Technical Skills and Languages

Data Analysis: SQL, Python (Pandas, NumPy, Matplotlib, Seaborn, Scikit-learn), R, MS Excel
Data Visualization: Power BI, Tableau
Certifications:
- Microsoft Certified Power BI Data Analyst Associate
- Amazon Web Services Solutions Architect (Associate)
- The Structured Query Language (SQL) by University of Colorado Boulder

Languages: English (Fluent), Spanish (Basic), Tamil (Native)